

YEAR IN REVIEW 2012



Second Harvest Food Bank, Japan

CITRIX
Corporate Citizenship

Thank you.

Wherever in the world you go, people know Citrix. Sometimes it's because our technology has touched so many people in their work life. Many other times, it's because of the personal gifts our employees have selflessly given to their communities around the world—to help others live better.



From Bangalore to Karlsruhe to São Paulo and back again, this year more than 35,000 hours were dedicated to help families in need. We brought light to villages in India, food to the hungry, care to the homeless and education to children.

Citrix believes in a world where people can experience work and life in harmony. Inventing and delivering fantastic technologies is one way. As you will see in this report, being a caring corporate citizen of the world is the other way.

I'd like to thank all our employees, business partners and community members. Their contributions to the Citrix Global Day of Impact and all our charitable programs fill all of us with pride. We look forward to another successful year of giving in 2013.

A handwritten signature in black ink, appearing to read 'Mark Templeton'. The signature is stylized and includes a long horizontal line extending to the right.

Mark Templeton
President and Chief Executive Officer

CORPORATE CITIZENSHIP STRATEGY

WHAT WE DO

We help families in need work better and live better.

HOW WE DO IT

We create a culture of community fueled by the talent and passion of our employees.

OVERVIEW OF THE PROGRAMS

CITRIX
Global Day
of Impact 

Giving Amazing
Teamwork Geben
Giving Fun Community Touching
surprising Proud
Serve Proud Good
Wow Great Fun Good Inspiring Enjoyable wonderful
Humbling Memorable Involved Inspiring
Dankbarkeit Special Rewarding
Inspiring Gratifying Powerful Improvement Grateful
Serve Satisfaction Amazing incredible
Good Special Community Wow
Hopeful Enlightening Awesome

CITRIX
SimplyServe

Each employee receives 16 hours of paid volunteer time annually to support charitable organizations that help families in need.



CITRIX
GreenTeam 

Our Green Teams identify, support and champion environmental initiatives at our workplaces and in our communities.



CITRIX
SimplyGive

Our company provides financial grants to qualified charitable organizations and match employee donations to qualifying nonprofits.





Each year, Citrix employees around the world deliver a powerful day of service supporting families in need. The Global Day of Impact strengthens our commitment to the community and reinforces our culture of giving back.

In addition more than 70 service officers from around the world support the Global Day of Impact. They plan service projects, recruit volunteers and do their best to provide employees a rewarding and memorable volunteer experience.



Doddaballapur School, India



“ I did not have experience with volunteer work before joining Citrix. But it is a great feeling to donate help where it is needed and to contribute, at least even a little, to make the world a better place for the people in need either in our neighborhoods or on other continents. ”

Service Officer Regina Reiss, Germany

95%

of employees surveyed say:
“ I’m proud to be part of a company that offers paid volunteer time. ”

“ We all need role models, and therefore we all need to be role models if we want the world to be a better place. Volunteering lets me do that. ”

Will Munns, UK



Bedford Veterans Hospital garden restoration, USA

94%

of employees surveyed plan to participate in next year’s Global Day of Impact.



Derby Days, USA

95%

of employees surveyed said that volunteer time is a valuable use of the company’s resources.

“ Some people already volunteer on their own, but having the company’s support makes it better. It provides a team-building activity, while revamping our communities and supporting those in need. ”

Issa Paez, Canada

Product donations

Over \$4 million in Citrix products were donated to non profit organizations around the world.

“ **Citrix GoToWebinar** allows us to provide training for patrons that may not be able to physically come to programs at the library. This is something we wouldn't be able to do without this donation! ”

*Colleen Kelly,
Technology Coordinator,
Willoughby-Eastlake Public
Library, Willowick, OH*

Company Grants

An international story

Citrix employees in Bangalore, India used funds to support hundreds of students at Shri Guru Raghavendra Vidyaniketa. They purchased 4,500 notebooks and distributed them to 300 students at the beginning of the new school session. A new notebook may be a given for most children, but it was a first for these underprivileged students and gave them a real start in school.

Employee Matching Donations

Citrix matched more than \$250,000 in employee donations to nonprofit organizations around the world.



Youth for SEVA eye screening, India



Raleigh Community Food Bank, USA

“ Our charitable matching gift program is a great way to double the value of my donation. I truly appreciate working for an organization that values the concept of helping others. One charity that is near and dear to my heart is the International Rett Syndrome Foundation (IRSF). ”

John Murakami, USA



“ A grant from Citrix to Hispanic Unity of Florida changed the life of their client, LR. By participating in the Center for Working Families career coaching and skills training program, LR was able to acquire the skills needed to secure a better paying job, restore his credit, obtain healthcare and pursue his dream of becoming an inventor. ”

GLOBAL GREEN TEAMS

Our Green Teams are actively engaged in promoting environmental stewardship while incorporating best practices into the day-to-day business of the company. Program initiatives consist of recycling, reduction in water bottles and Styrofoam usage, energy conservation, transportation options such as carpooling, vanpooling and more.

“As a Citrix employee, each of us needs to conserve, preserve and manage our natural resources as best we can. Citrix strives to lead our industry and to show our customers the innovative ways in which we provide our employees with a sustainable and great place to work.”

Morgan Pinney, USA

The Santa Clara office is working on a certification for Citrix to be a “Green” business in the Silicon Valley.

SANTA CLARA, US



EMEA

Both the Paris and Munich offices have moved to LEED certified buildings.



BEDFORD, US



Recycled 2,553 pounds of e-waste through Green Network Exchange.

APAC



For three years, Hong Kong employees have hosted campaigns to recycle their professional and personal e-waste.

SANTA BARBARA, US

With 95,347 pounds of recycling in 2012, the office's waste diversion rate is at an all-time high of 55.3%.

FORT LAUDERDALE, US



With 36 solar panels (250 Watt LG), the system generates approximately 50 KWH per day, which also powers two new 7.2 KW four-port car charging stations.



Offices throughout China, Singapore and Japan have installed energy-saving measures, reducing power consumption nearly 10 percent year over year.



“ At Citrix, Corporate Citizenship is driven by our employees and focused on the needs of the communities around the world. I’m so inspired by the dedication and enthusiasm of the thousands of employees who participate. Through our collective volunteer and financial efforts, we leave a positive imprint on the communities in which we live and work ”

*David R. Friedman
General Counsel and
Senior Vice President
Human Resources*



Citrix is the cloud computing company that enables mobile workstyles - empowering people to work and collaborate from anywhere, accessing apps and data on any of the latest devices, as easily as they would in their own office—simply and securely. Citrix cloud computing solutions help IT and service providers build both private and public clouds - leveraging virtualization and networking technologies to deliver high-performance, elastic and cost-effective services for mobile workstyles. With market leading solutions for mobility, desktop virtualization, cloud networking, cloud platforms, collaboration, and data sharing, Citrix helps organizations of all sizes achieve the kind of speed and agility necessary to succeed in an increasingly mobile and dynamic world. Citrix products are in use at more than 260,000 organizations and by over 100 million users globally. Annual revenue in 2012 was \$2.59 billion.

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